

Dear Mr. Wright,

I'm applying for the PR Specialist role at WestScope. With five years of experience in healthcare communications, I've led campaigns that educate and drive trust in complex topics.

Most recently, I launched a mental health awareness initiative that generated 20+ earned media placements in six weeks. I believe in evidence-backed messaging with human impact—and I'd be proud to do that work with WestScope.

**Kind regards,
Anita Cho**

