Dear Hiring Manager,

I'm excited to apply for the Retail Sales Associate position at [Store Name]. While I may not have direct retail experience yet, I've developed strong customer service and communication skills through volunteering at school events and helping coordinate community fundraisers.

I've always admired [Store Name] for its welcoming atmosphere and commitment to quality. I'm highly adaptable, a quick learner, and confident that my positive attitude and love of working with people would make me a great fit for your team.

Thank you for considering my application. I'd love to contribute to the store's energy and success.

Sincerely, Jamie Rivera