

Dear Ms. Hopkins,

Fashion has always been a passion of mine, which is why I'm so excited to apply for the Retail Assistant position at [Fashion Brand]. I bring two years of experience in fashion retail, where I helped customers style outfits, handled POS systems, and maintained visual merchandising standards.

I'm familiar with fast-paced, trend-driven environments and love helping customers find what makes them feel confident. I'd be proud to represent [Fashion Brand] and help bring its mission to life in-store.

**Warm regards,
Maya Bell**

