

Dear Selection Committee,

I'm applying for the PR Chair role for the Journalism Student Society. As social media lead for the campus radio station, I boosted engagement by 45% through targeted campaigns and meme-driven outreach.

I'm deeply invested in our department's visibility and would bring both creativity and consistency to this position.

Thanks for your time—I'd love to contribute to our next semester of storytelling.

Best,

Ravi Shah

